

# Citizens & Society

Citizens and society in general use and engage with EO services through **mobile devices**, **social media platforms** and **apps**. We also categorize in this section the users in **education**, **research** and **training** providing knowledge and learning outcomes.

Market Sector	Composition	EO Services
Consumer Solutions	Mobile devices, social media platforms, app developers.	
Leisure	People oriented to basic public understanding on EO services for their leisure activities.	
Education, Training & Research	Schools and education authorities, universities, research organisations, professional training organisations.	<a href="#">Assess changes in the carbon balance</a>  <a href="#">Assess climate change risk</a>  <a href="#">Map geological features</a>  <a href="#">Monitor high risk areas</a>  Assess changes to urban and rural areas