

Infrastructure & Transport

Users in transport and infrastructure apply to all manufacturing and physical supply in **land** but also **marine** domains including **transport & logistics**, **utilities**, **construction**, **communication & connectivity**, and **tourism**. They oversee assets, monitor competition, build competitive advantage and source ground-truthing data.

Market Sector	Composition	EO Services
Utilities & Supplies	Power station operators, water plants operators, survey companies, hydroelectric suppliers, regulatory Bodies, distribution companies, landfill and waste, regional planners / policy makers.	Monitor pollution in rivers and lakes Assess changes in the carbon balance Assess environmental impact of human activities Monitor land pollution Assess and monitor water quality Assess ground water and run-off
Construction	Construction companies, civil engineering consultancies, architect and design companies, planning authorities, national land agencies.	Monitor building development Assess environmental impact of human activities Map and assess flooding Detect land movement, subsidence, heave Monitor land-use statistics
Transport & Logistics	Road transport operators, haulage, road infrastructure operators, tolls airport operators, rail operators, airlines and airline services, transport engineers.	Assess environmental impact of human activities Map and assess flooding Detect land movement, subsidence, heave Assess changes to urban and rural areas Assess and monitor volcanic activity Monitor ice on rivers and lakes Monitor ice free passages for ships
Marine & Maritime	Ports & harbors administration, bulk cargo carriers, cruise liners operators, ferry operators, naval operations, rescue and safety at sea.	Monitor water quality and productivity Monitor pollution at sea Forecast and map large waves Detect and monitor oil slicks Detect and monitor ice-risk at sea Monitor ice free passages for ships Forecast and monitor ocean movement and drift Forecast and monitor ocean winds and waves Map water depth / charting Monitor ship movements
Communications & Connectivity	Construction companies, civil engineering consultancies, architect and design companies, planning authorities, national land agencies.	Monitor building development Assess changes to urban and rural areas Map line of sight visibility (terrain height, land cover)

Travel & Tourism

Tour operators,
leisure service providers,
hotels, parks etc.,
offices of tourism,
travel agencies,
ski and coastal resorts,
surfers & sailors.