OTM-069: Change detection for competitor intelligence

Change detection for competitor intelligence

Challenge

1 Title Change detection for competitor intelligence 2 Theme ID ON 5.4: Logistics planning and operations - Monitoring of assets 3 Originator of Challenge Onshore: OTM Shell 4 Challenge Reviewer / initiator 5 What is the nature of the challenge? (What is not adequately addressed at present?) 6 Thematic information requirements 7 Nature of the challenge - What effect does this challenge have on operations? 8 What do you currently do to address this challenge? What is this challenge conventionally addressed? What is do solution do you envisage could address this challenge? 9 What kind of solution do you envisage could address this challenge? 10 What is your view on the capability of technology to meet this need? - are you currently using EO tech? If not. why not? Challenge classification 11 Lifecycle stage Score from impact quantification [1] 12 Climate classification 13 Geographic context/restrictions 14 Topographic classification 15 Seasonal variations 16 Impact Area 17 Technology Urgency 18 (How quickly does the user need the solution) 19 Data Currently used 20 Spatial resolution 21 Thematic accuracy 22 Example formats 23 Timeliness 24 Geographic Extent 25 Existing standards Challenge detection for competitiors planning and operations - Monitoring of assets Onshore: OTM Shell 26 What is the nature of the challenge? (What is not adequately addressed?) 27 Spatial resolution 28 Challenge classification 3 Geographic context/restrictions 40 O O 41 Climate classification 41 Topographic classification 42 Climate classification 43 Geographic context/restrictions 44 Topographic classification 55 Casonal variations 66 Ceneric onshore (Unspecified) 67 Ceneric onshore (Unspecified) 68 Ceneric onshore (Unspecified) 69 Ceneric onshore (Unspecified) 60 Ceneric onshore (Unspecified) 60 Ceneric onshore (Unspecified) 61 Ceneric onshore (Unspecified) 62 Ceneric onshore (Unspecified) 63 Ceneric onshore (Unspecified) 64 Ceneric onshore (Unspecified) 65 Ceneric onshore (Unspecified) 67 Ceneric onshore (Unspecified) 68 Ceneric ons		Challenge ID	OTM:069			
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	23	Timeliness	Within a month			
25 Existing standards	24	Geographic Extent	Regional interest			
	25	Existing standards				

^[1] Impact quantification scores: 4 – Critical/ enabling; 3 – Significant/ competitive advantage; 2 – Important but non-essential; 1 – Nice to have; 0 – No impact, need satisfied with existing technology

Relevant products

Content by label

There is no content with the specified labels