

# UrtheCast's First Release Of Earth Imagery From Space

VANCOUVER, April 3, 2014 / UrtheCast Corp. / UrtheCast is extremely pleased to announce its first release of Earth imagery, captured by UrtheCast's medium-resolution camera (MRC) onboard the International Space Station (ISS).

"This is a pivotal moment for the company and for everyone who's been a part of the vision that we set in motion in 2010," stated UrtheCast Co-founder and Chief Executive Officer, Scott Larson. "Our team has been working extremely hard to make certain that we reach this goal of democratizing a very powerful perspective on the world. We couldn't be more grateful to the incredibly determined engineering teams at UrtheCast, RSC Energia, and Rutherford Appleton Laboratories."

Captured on March 28, 2014, at 1pm GMT, this image is centered around the city of Moneague, Jamaica, and has a 6-meter GSD (Ground Sampling Distance). The photo is approximately 3200 x 8000 pixels, and covers approximately 300 square kilometers. The MRC is a multispectral, nadir-pointing imager that captures 6-meter class, 50-km wide swaths of still imagery, which will be made commercially available on the UrtheCast platform. While the images will be made available on an individual basis, they will also be processed and constantly streamed to the UrtheCast platform. This will be realized on the interactive platform as a near realtime flyover view of the planet directly below the ISS as it orbits the globe 16 times every day.

In preparation for the unveiling of its full color, Ultra HD Earth video from space, UrtheCast remains focused on the commissioning and calibration of its cameras, in addition to ground system testing and the continuation of its business plan.

To view additional UrtheCast images as they are released, visit [www.urthecast.com/firstlight](http://www.urthecast.com/firstlight).