EO services contributing to SDGs Disaster and risk intelligence



Target: 2.4: By 2030, ensure sustainable food

production systems and implement resilient agricultural practices that increase productivity

and production, that help maintain ecosystems,

that strengthen capacity for adaptation to climate

change, extreme weather, drought, flooding and other disasters and that progressively improve

land and soil quality.



- Users: organisation with a mandate in disaster management, humanitarian and development aid, government agencies, international organisations, (re-)insurance, agriculture sector
- Challenge/needs: Mayday.ai products are reducing the impact of natural and human-made disasters, with a particular focus on early detection and risk management, also for food production
- Initiative: commercialisation starting as of autumn 2021
- Results: reduced impact (less fatalities, economic damage and environment degraded), increased resilience (i.e. food security), lower insurance premiums/insurance more competitive, higher awareness
- Service provider: Mayday.ai

