Disaster and risk intelligence

15 LIFE ON LAND

- Users: organisation with a mandate in disaster management, humanitarian and development aid, government agencies, international organisations, forestry, agriculture sector
- Challenge/needs:
  - Mayday.ai products raise awareness about the protection of forests, particularly in relation of reducing the impact of wildfires and restoration
  - Mayday.ai products can be used for monitoring to avoid degradation of natural habitats
- Initiative: commercialisation starting as of autumn 2021
- Results: reduced impact (less fatalities, economic damage and environment degraded), protection of forests and natural habitats
- Service provider: Mayday.ai

Targets: 15.2: By 2020, promote the implementation of sustainable management of all types of forests, halt deforestation, restore degraded forests and substantially increase afforestation and reforestation globally. **15.3:** By 2020, promote the implementation of sustainable management of all types of forests, halt deforestation, restore degraded forests and substantially increase afforestation and reforestation globally.
15.5: Take urgent and significant action to reduce the degradation of natural habitats, halt the loss of biodiversity and, by 2020, protect and prevent the extinction of threatened species.

EARSC
European Association
of Remote Sensing
Companies
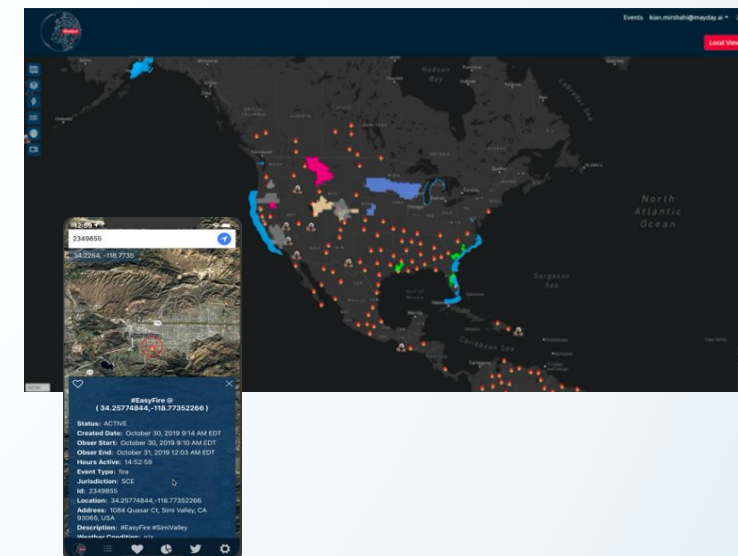
Mayday.ai's disaster and risk platform