Mayday.ai – real time disaster and risk intelligence

- Users: organisation with a mandate in disaster management, humanitarian and development aid, government agencies, international organisations, NGOs, diverse business verticals
- Challenge/Needs: Mayday.ai's platform provides risk-reduction guidance, disaster early-warning and a common operating picture during evolving disasters, which become more freqent and damaging due to climate change. At the policy level, Mayday directly supports the implementation of the Sendai Risk Framework and shifts focus from disaster response to prevention. First responders can more effectively contain disasters. The intelligence is also made available to civilians who are guided to reduce risks and can communicate with authorities during events of crises.
- Initiative: commercialisation starting as of autumn 2021
- Results: reduced impact (less fatalities, economic damage and environment degraded), increased resilience, higher awareness
- Service Provider: Mayday.ai

Targets: 13.1: Strengthen resilience and adaptive capacity to climate-related hazards and natural disasters in all countries, **13.3:** Improve education, awareness-raising and human and institutional capacity on climate change mitigation, adaptation, impact reduction and early warning.

Mayday's earthquake mapping

EARSC
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Companies