

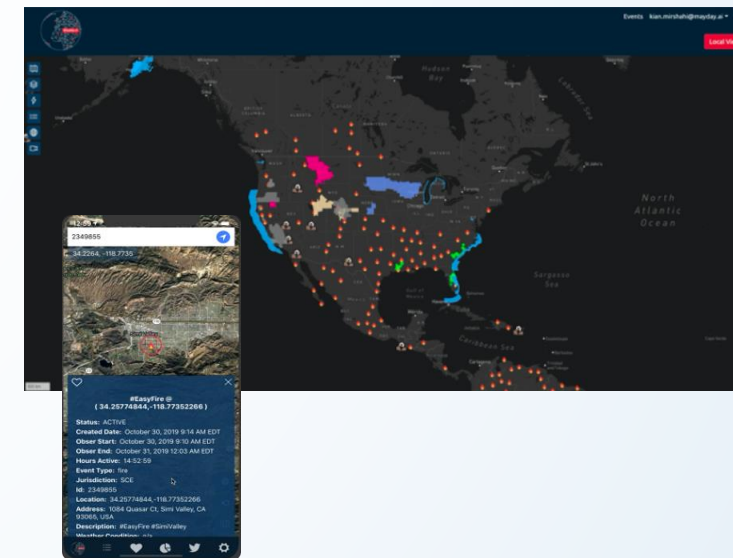
# EO services contributing to SDGs

## Mayday.ai – real time disaster and risk intelligence



- Users: organisation with a mandate in disaster management, humanitarian and development aid, government agencies, international organisations, NGOs
- Challenge/Needs: Mayday's products are reducing the impact of natural and human-made disasters on the population, economies and the world's cultural and natural heritage by focusing on prevention. This is possible through an effective risk reduction by the authorities and citizens (i.e. awareness-raising and guidance over the mobile app). Moreover, early containment that is possible with Mayday's early detection features and common operating picture considerably reduce damage that disasters can cause.
- Initiative: commercialisation starting as of autumn 2021
- Results: reduction of impact (less fatalities, economic damage and environment degraded), increased resilience, strategic farming
- Service Provider: [Mayday.ai](https://www.mayday.ai)

**Targets: 11.4:** Strengthen efforts to protect and safeguard the world's cultural and natural heritage, **11.5:** By 2030, significantly reduce the number of deaths and the number of people affected and substantially decrease the direct economic losses relative to global gross domestic product caused by disasters, including water-related disasters, with a focus on protecting the poor and people in vulnerable situations.



Mayday.ai's disaster and risk platform

