

P08: Trees counting	
Maturity score	
Mean: 2.4	STD: 0.70
<u>Constraints and limitations</u>	
<ul style="list-style-type: none"> • Cloud presence • Machine learning model uncertainty 	
<u>Relevant user needs</u>	
UN31: Need to link tree planting parcels to estimate the number of trees planted.	
<u>R&D gaps</u>	
<ul style="list-style-type: none"> • Cost of Very High Resolution (VHR) satellite imagery which is essential for the product. • Global inconsistency due to the diversity of tree species. • Limitations in homogeneous forests where the trees are connected to each other. • The lack of local in-situ data to train and validate the models. • Lack of spectral resolution to differentiate between tree species 	
<u>Potential improvements drivers</u>	
<ul style="list-style-type: none"> • Advances in AI models to detect and count individual trees. • Datasets for training and validating the models. • Price models for commercial EO data. • Fusion of hyperspectral and multispectral EO data. 	
Utilisation level review	
Utilisation score	
Mean: 2.14	STD: 0.64
<u>No utilisation:</u>	
Unawareness of the existence of this EO product	
<u>Low utilisation</u>	
<ul style="list-style-type: none"> • Higher cost of using the commercial EO product. • The current method (manually counting for a sample area and multiplying up to estimate the whole area) is considered good enough in terms of accuracy, reliability, and price. • Ground truth data is not sufficient for counting individual trees. 	
<u>Medium utilisation</u>	
<ul style="list-style-type: none"> • Unawareness of the existence of the best available commercial EO product with better specifications. • Higher cost of using the best available commercial EO product . 	
<u>High utilisation</u>	

Critical gaps related to relevant user needs
Utilisation gap UN31: Need to link tree planting parcels to estimate the number of trees planted