P16: Predicting terrorism hotspots	
Maturity score	
Mean: 1.70	**STD:** 0.70

Constraints and limitations

- The complexity of terrorism which related to plenty and complex factors.
- Some of the factors are not directly correlated with terroristic activity which may lead to false predictions.

Relevant user needs

UN12: Analysis of potential risks in specific regions.

UN37: Projection of risk to portfolio assets into the future.

R&D gaps

- Cloud presence for nighttime light data.
- Much of the data is paid for security information for supply-chain businesses.

Potential improvements drivers

- The product needs to be validated for many use cases.

Utilisation level review	
Utilisation score	
Mean: 2.50	**STD:** 1.12

No utilisation

Unawareness of the existence of this EO product.

Low utilisation

Higher cost of using the commercial EO product.

Medium utilisation

- The product is already satisfying the technical and usability requirements.
- Unawareness of the existence of commercial EO products with better specifications

High utilisation

Primary government, security, and growing large population or urban police usage.

Critical gaps related to relevant user needs