

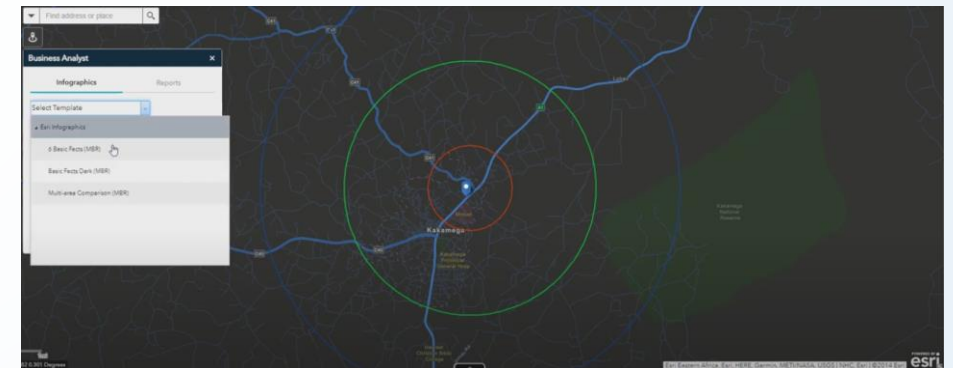
# EO services contributing to SDGs

## Mayday.ai – environmental monitoring module



- Users: organisation with a mandate in disaster management, humanitarian and development aid, government agencies, international organisations, NGOs, health verticals, utilities
  - Challenge/Needs: Mayday's platform allows environmental monitoring/of disasters in real time and high levels of granularity. The platform allows the ingestion of proprietary data for a sharper common operating picture once air pollution or chemical pollution happen. With Mayday, early detection and containment becomes way more effective and cost-efficient compared to other monitoring approaches.
  - Initiative: commercialisation starting as of autumn 2021
  - Results: reduction of impact (less fatalities, economic damage and environment degraded), increased resilience
- Service Provider: [Mayday.ai](https://www.mayday.ai)

**Target: 12.4:** By 2020, achieve the environmentally sound management of chemicals and all wastes throughout their life cycle, in accordance with agreed international frameworks, and significantly reduce their release to air, water and soil in order to minimize their adverse impacts on human health and the environment.



Mayday.ai's disaster and risk platform, providing community or event-centred monitoring