

# EO services contributing to SDGs

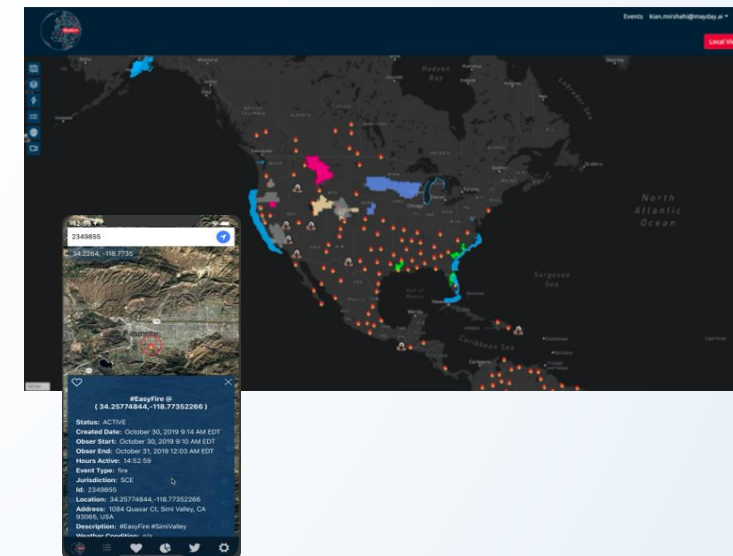
## Disaster and risk intelligence



- Users: organisation with a mandate in disaster management, humanitarian and development aid, government agencies, international organisations, NGOs
- Challenge/needs: Mayday.ai products are reducing the impact of natural and human-made disasters on the population, economies and the world's cultural and natural heritage
- Initiative: commercialisation starting as of autumn 2021
- Results: reduction of impact (less fatalities, economic damage and environment degraded), increased resilience, strategic farming
- Service provider: [Mayday.ai](https://www.mayday.ai)

**Target 11.4:** Strengthen efforts to protect and safeguard the world's cultural and natural heritage

**Target 11.5:** By 2030, significantly reduce the number of deaths and the number of people affected and substantially decrease the direct economic losses relative to global gross domestic product caused by disasters, including water-related disasters, with a focus on protecting the poor and people in vulnerable situations.



Mayday.ai's disaster and risk platform

**EARSC**

European Association  
of Remote Sensing  
Companies

