

EO services contributing to SDGs

Mayday.ai – real time disaster and risk intelligence



- Users: organisation with a mandate in disaster management, humanitarian and development aid, government agencies, international organisations, (re-)insurance
- Challenge/Needs: Mayday.ai's platform provides risk-reduction guidance, disaster early-warning and a common operating picture during evolving disasters. At the policy level, Mayday directly supports the implementation of the Sendai Risk Framework and shifts focus from disaster response to prevention. First responders can more effectively contain disasters. The intelligence is also made available to civilians who are guided to reduce risks and can communicate with authorities during events of crises.
- Initiative: commercialisation starting as of autumn 2021
- Results: reduced impact (less fatalities, economic damage and environment degraded), increased resilience, lower insurance premiums/insurance more competitive, higher awareness
- Service Provider: [Mayday.ai](https://www.mayday.ai)

Target: 1.5: By 2030, build the resilience of the poor and those in vulnerable situations and reduce their exposure and vulnerability to climate-related extreme events and other economic, social and environmental shocks and disasters.



Mayday.ai's disaster and risk platform

