

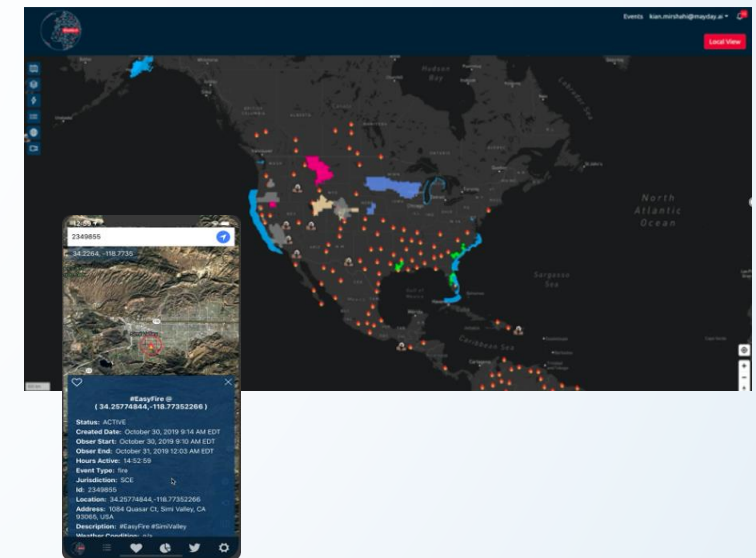
# EO services contributing to SDGs

## Disaster and risk intelligence



- Users: organisation with a mandate in disaster management, humanitarian and development aid, government agencies, international organisations, (re-)insurance
- Challenge/needs: Mayday.ai products are reducing the impact of natural and human-made disasters, with a particular focus on early detection and risk management
- Initiative: commercialisation starting as of autumn 2021
- Results: reduced impact (less fatalities, economic damage and environment degraded), increased resilience, lower insurance premiums/insurance more competitive, higher awareness
- Service provider: [Mayday.ai](https://www.mayday.ai)

**Target: 1.5:** By 2030, build the resilience of the poor and those in vulnerable situations and reduce their exposure and vulnerability to climate-related extreme events and other economic, social and environmental shocks and disasters.



Mayday.ai's disaster and risk platform