

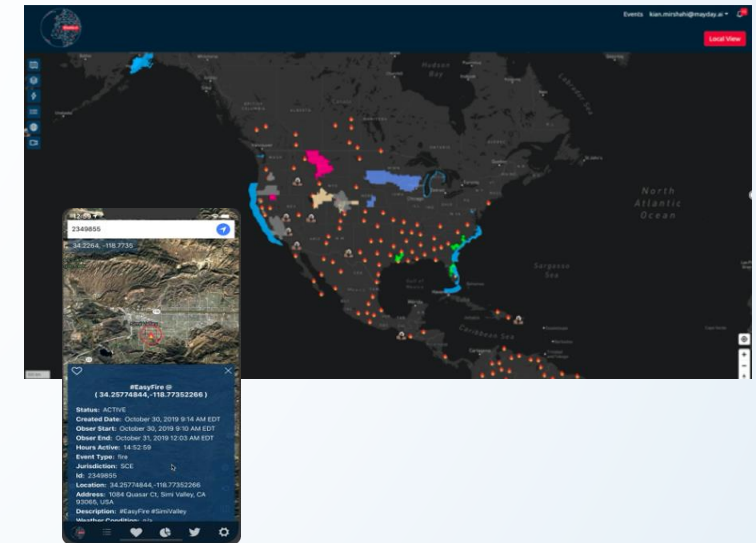
EO services contributing to SDGs

Mayday.ai – democratised access to disaster intelligence



- Users: organisation with a mandate in disaster management, humanitarian and development aid, government agencies, international organisations, NGOs, civilians
- Challenge/Needs:
 - Today only selected public services and corporates have a privileged access to disaster management information. Mayday democratises this intelligence allowing anyone, including civilians to directly protect themselves, their communities, assets and prevent the loss of habitat
 - Mayday's products bring full transparency with forensic accuracy to the area of disaster and resources management, which increases ownership, accountability and transparency
- Initiative: commercialisation starting as of autumn 2021
- Results: accessibility of information, increased accountability and transparency,
- Service Provider: [Mayday.ai](https://www.mayday.ai)

Targets: 16.6: Develop effective, accountable and transparent institutions at all levels, **16.10:** Ensure public access to information and protect fundamental freedoms, in accordance with national legislation and international agreements.



Mayday.ai's disaster and risk platform

EARSC

European Association
of Remote Sensing
Companies

